

# COATINGS WORLD

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## High-Performance Pigments



Rad-Cure Raw Materials

Marine and Offshore Coatings Conference

Asia-Pacific Coatings Show 2007

of metal-on-metal and metal-on-plastic pairings under low to medium loads, Molykote D-708 Anti-Friction Coating has a low coefficient of friction, a black appearance, excellent corrosion protection and a wide operating temperature range of -60° to 240° C (-76° to 464° F).

## DUPONT INTRODUCES TWO NEW WATER-BASED FINISHES

DuPont has introduced two new water-based finishes. DuPont Cromax Pro was designed to help collision repair shops



**DuPont Cromax Pro was designed to help bodyshops meet stricter future VOC regulations.**

meet stricter emissions regulations that take effect in 2009 in California. Similar regulations are expected in Canada. New DuPont Imron ZV HG polyurethane enamel is a water-based version of a coating that became known for its wet look.

## SHERWIN-WILLIAMS, BIOQUEST TECHNOLOGIES TO CREATE ANTIMICROBIAL PAINT

BioQuest Technologies, Inc., a developer of antimicrobial products, has been contracted by the Lynd Company, one of the top 50 largest apartment management companies in the U.S., to work with the Sherwin-Williams Company to develop private label paint. The new private label antimicrobial paint will be a blend of BioQuest's ProShield 5000 and Sherwin-Williams paint. The Lynd Company will use the new private label paint in its apartment communities, which are located throughout the U.S.

## VALSPAR INTRODUCES TWO CONCRETE FLOORING PRODUCTS

Valspar Flooring, a division of Valspar Corporation has introduced two new products for coating or covering concrete slabs containing excess moisture vapor transmission (MVT).

Designed for application prior to installation of an architectural or industrial flooring system, Valspar Flooring's new products are designed to reduce damaging water vapor emission rates to safe, acceptable levels (3 lbs/1000 ft<sup>2</sup>/24 hours).

Valspar Flooring Fast Track Primer is a waterborne epoxy primer for use as a moisture vapor treatment or as a green concrete primer. In a single coat it reduces emissions levels from as high as eight pounds to below acceptable levels. Also, Fast Track Primer will allow Valspar Flooring systems to be applied to properly designed green concrete inside the typical 28 day concrete curing window. This primer is specially formulated for superior penetration and



**Valspar Flooring's Fast Track Primer and Vapor Block are designed for application prior to installation of an architectural or industrial flooring system.**

adhesion to a green concrete slab.

Valspar Flooring Vapor Block is a highly versatile zero VOC, waterborne, self-leveling and trowelable product capable of handling a wide range of moisture vapor transmission levels up to 15 lbs/1000 ft<sup>2</sup>/24 hours, while strengthening the impact resistance of a flooring system.

Untreated, excess moisture in concrete will produce high levels of vapor pressure from underneath a monolithic, non-breathing flooring system, leading to coating failures such as blisters and peeling.

## MURALO UNVEILS ENDURE AND MASONRY SHIELD

Muralo Paints has introduced two new products including Endure, a super-premium 100% acrylic house paint that works in one coat, and Masonry Shield, a waterborne clear concrete sealer developed to protect and seal all masonry surfaces while enhancing the color.

Endure House Paint is designed for all types of new or previously painted surfaces. It can be used in outside temperatures as low as 35°F for white and lighter to mid-tone colors.

Masonry Shield, a waterborne clear concrete sealer, protects and seals all masonry surfaces with a sheen that brings out the richness of the color. The low-odor Masonry Shield strengthens mortar and sand joints, prevents dusting, and protects against spalling and cracking.



**The super-premium Endure is a durable 100% acrylic house paint that can be applied in one coat over similar colors.**